



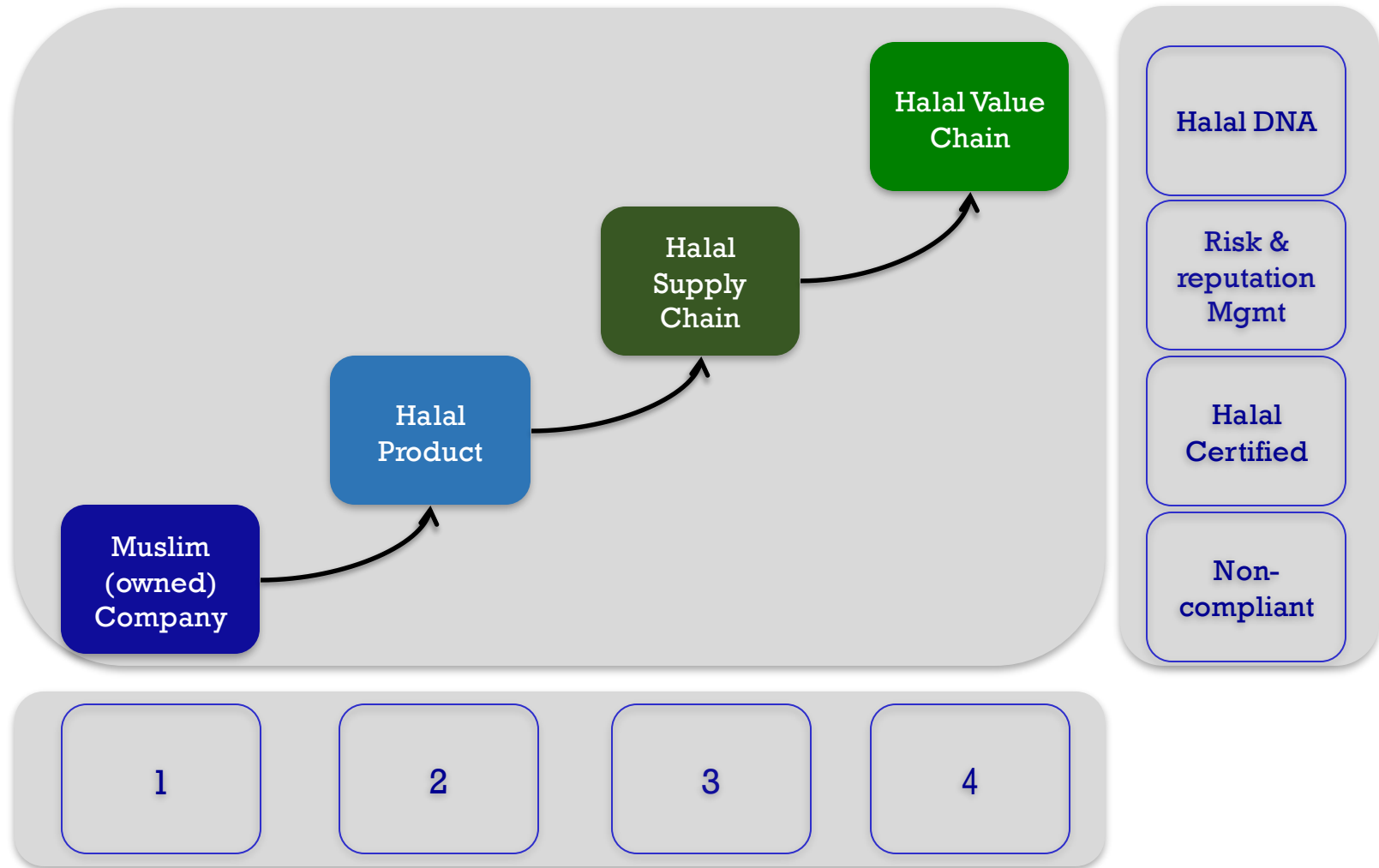
Shaping halal economic growth through halal clusters, halal supply chain, sustainability and Islamic finance & waqf.

Dr. Marco Tieman

CEO, LBB International

Kuala Lumpur, Wednesday 19 November 2025

Evolution of Halal.



Tieman, M. (2011). The application of Halal in supply chain management: in-depth interviews. *Journal of Islamic Marketing*, 2(2), 186-195.

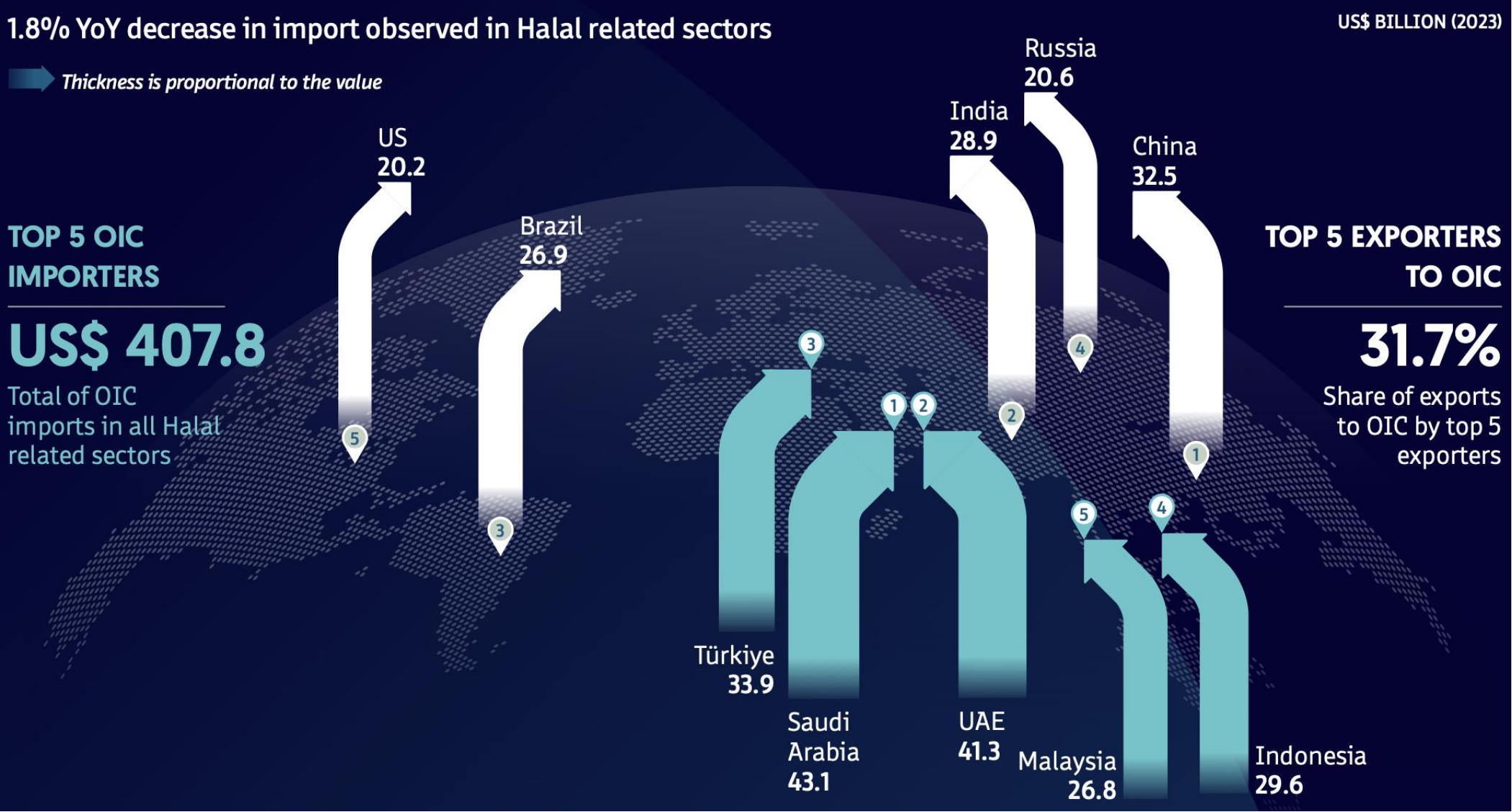
Muslim (owned) company is purely based on trust between buyer & seller

Halal product is based on an assessment of ingredients and production process by HCB

Halal supply chain addresses halal requirements from source to point of consumer purchase

Halal value chain addresses halal requirements throughout the business value chain.

The Structure of the Halal Industry.



State of the Global Islamic Economy Report 2024/25, DinarStandard

The Problem.

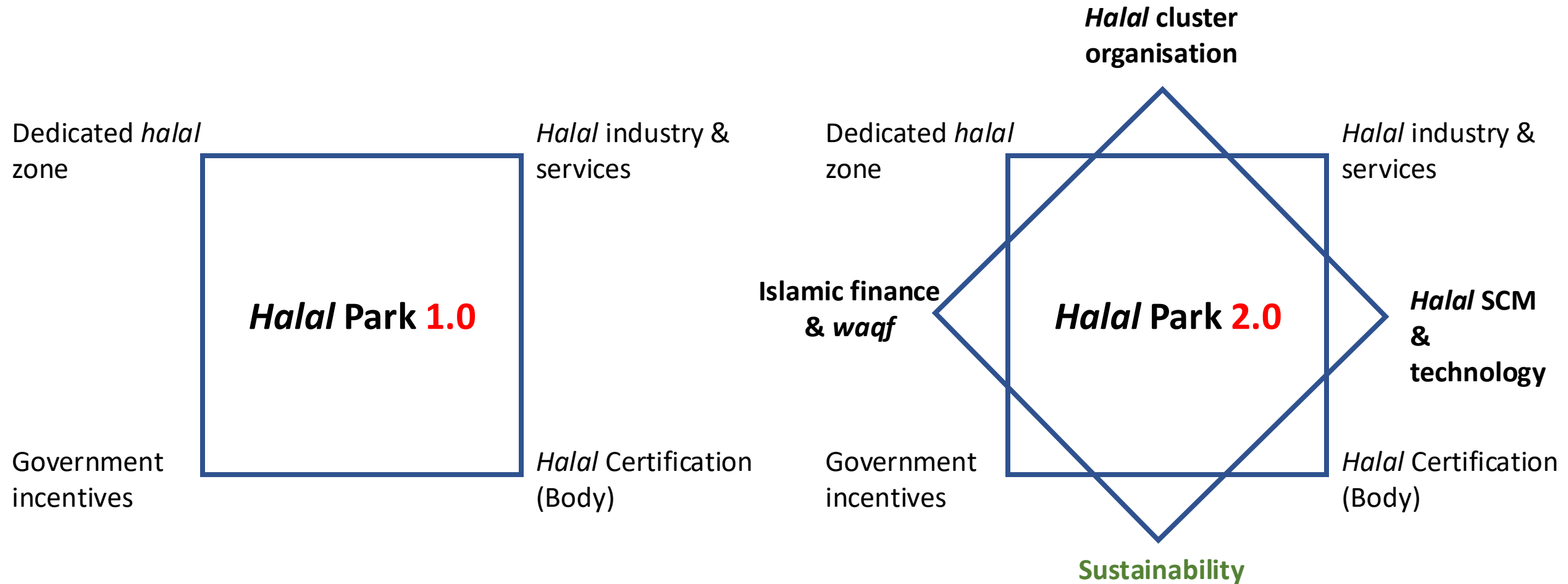


OIC countries currently have a limited role in global halal value chains and are in short supply of halal food, cosmetics, pharmaceuticals raw materials and end-products.

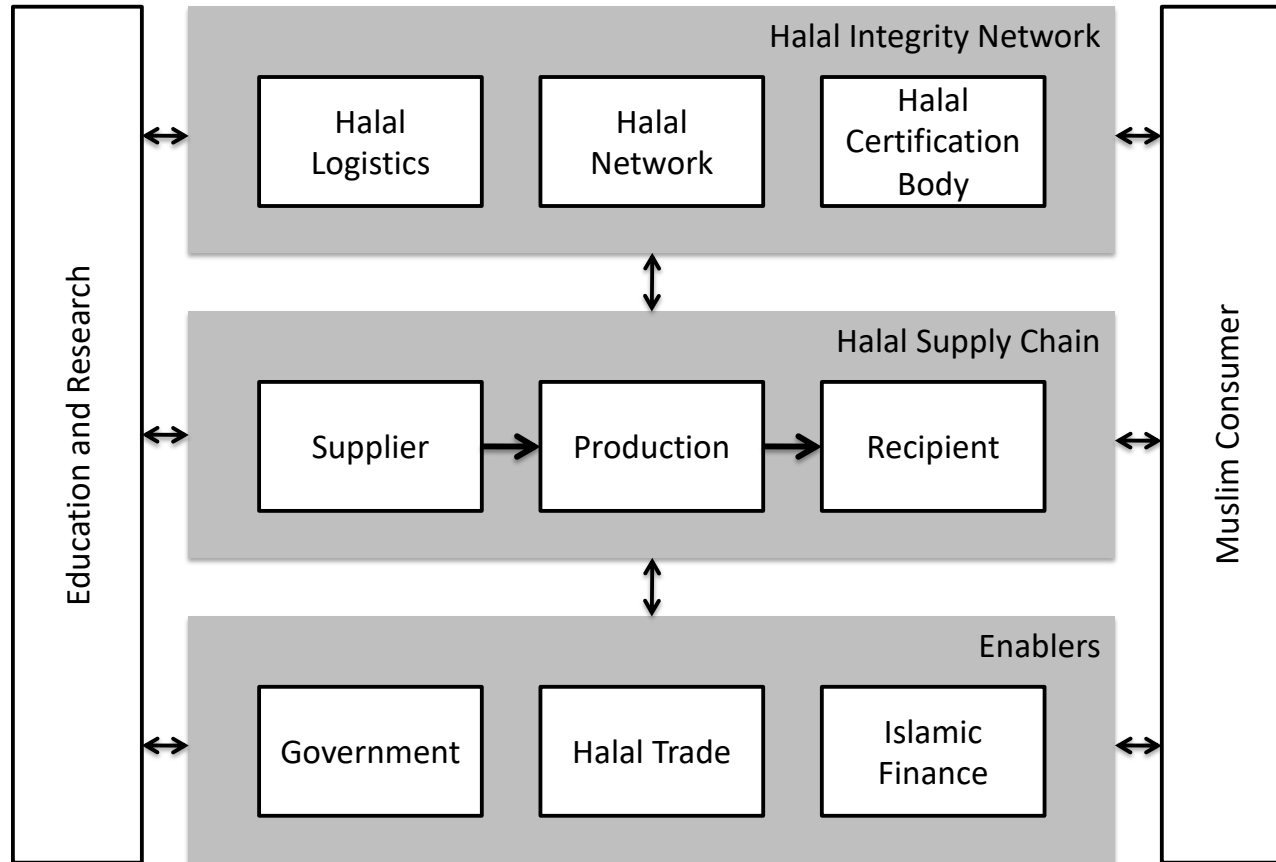
Halal supply = bottleneck

High dependence on non-OIC countries for halal supply.

Need for Advanced Halal Ecosystems.



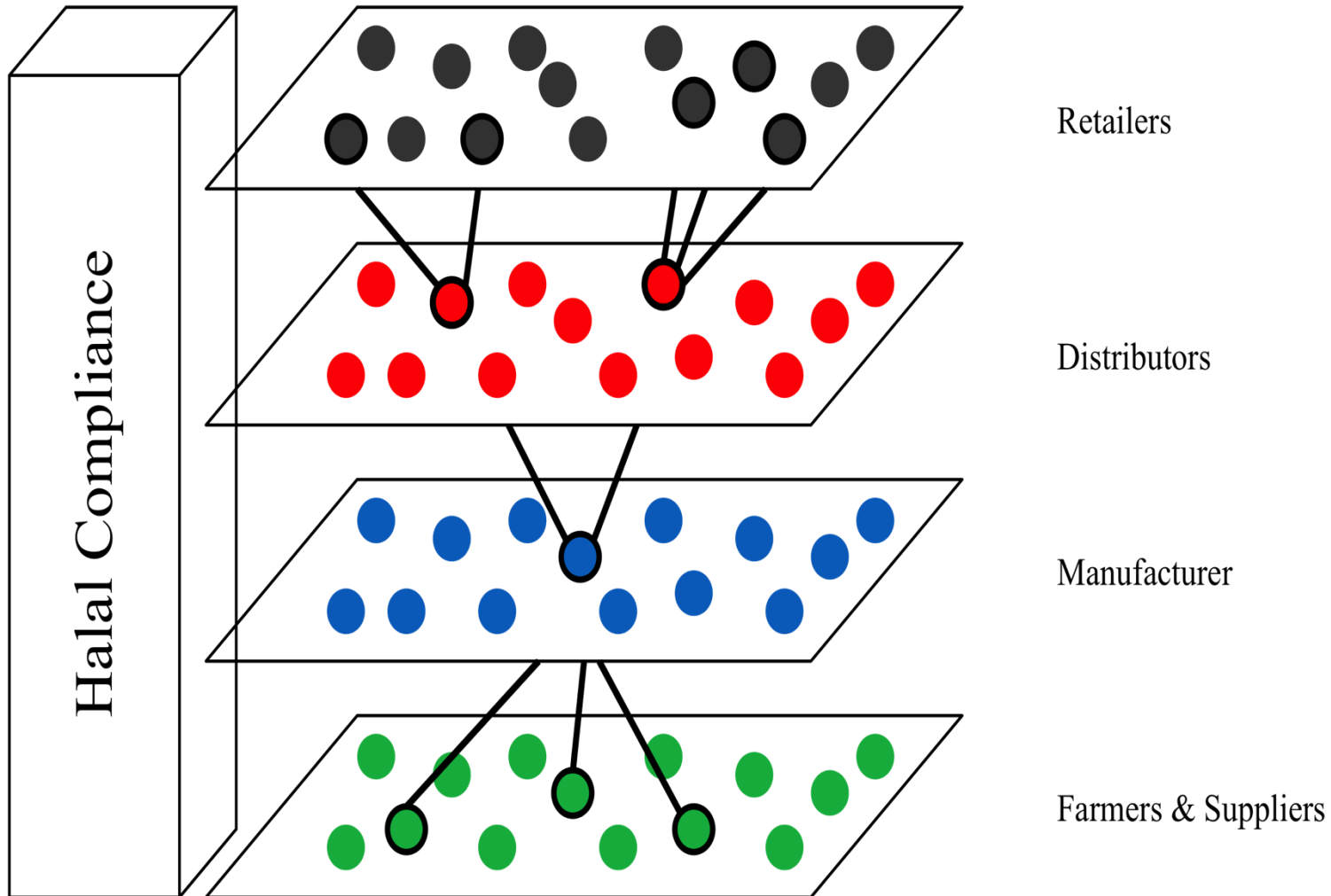
Halal Cluster Organisation.



The development of advanced halal ecosystems in OIC countries through a clustering of halal production, its supply chain, and value chain.

Tieman, M. (2015), "Halal clusters", *Journal of Islamic Marketing*, Vol. 6 No. 1, pp. 2-21. <https://doi.org/10.1108/JIMA-05-2014-0034>

Halal SCM & Technology.



Halal SCM is the management of a halal network with the goal of extending halal integrity **from source to point of consumer purchase.**

Sustainability.

We have to search for new opportunities by linking supply chains to other ecological fitting supply chains and clusters that increase the business value chain significantly.



The need to simplify sustainability for SMEs, in these halal parks through facility design, energy supply, water management, waste management, etc.

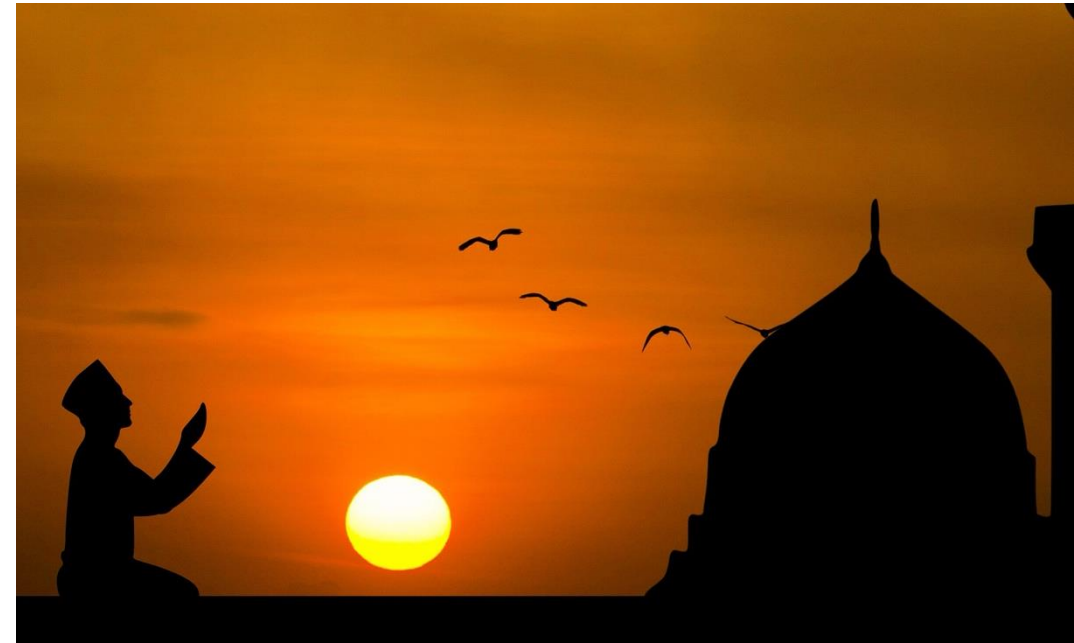
Islamic Finance & Waqf.

Islamic Finance

- Islamic banks as financial and knowledge partner for halal ecosystems.
- Islamic Venture Capital & funding
- Islamic fintech solutions

Waqf Fund

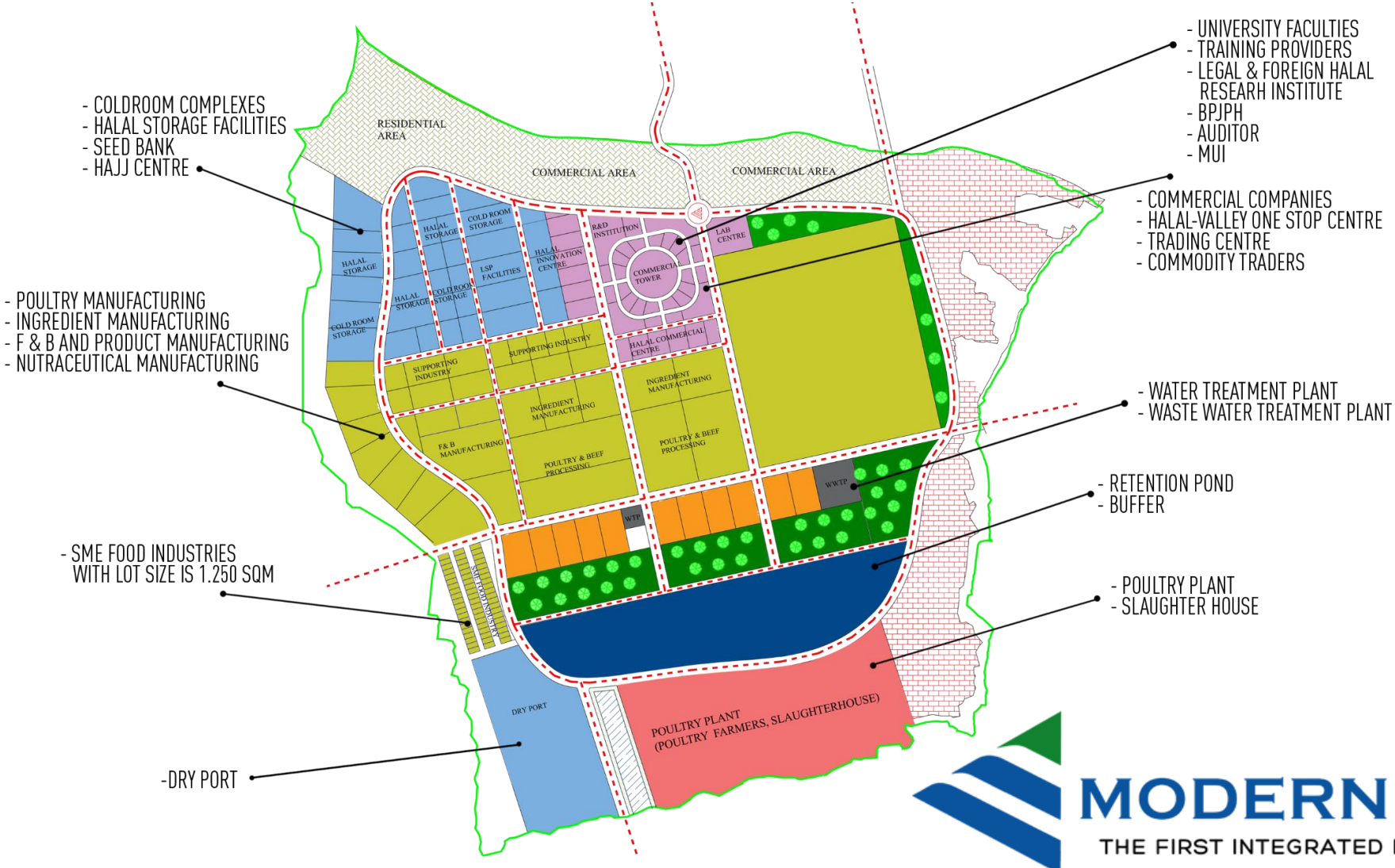
- SME factory lots & training/coaching of SMEs
- Co-manufacturing space
- Temporary use of waqf land for agriculture production/food garden



High Potential Halal Production Clusters.

- 1. Indonesia:** October 2024 halal certification mandatory for food production & supply chain, leading role of Indonesia in IsDB
- 2. Kingdom of Saudi Arabia:** To develop KSA into a leading global centre for the halal industry, setting up of HPDC
- 3. Turkiye:** Aims to become a key player in the global halal food market, leading role of Turkiye in international halal standards developments under SMIIC

Case Study: Modern Halal Valley (ID).



MODERN HALAL VALLEY
THE FIRST INTEGRATED HALAL INDUSTRIAL CLUSTER IN INDONESIA

Conclusion.

1. Halal supply chain & value chain is an **emerging requirement** for serving Muslim markets.
2. Urgency to develop **advanced halal ecosystems in OIC countries** to produce halal raw materials and end-products.
3. Need to **bring halal industry and Islamic finance physically together.**

Terima kasih /
Thank you

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