

18TH KUALA LUMPUR ISLAMIC FINANCE FORUM 2023

SPONSORSHIP PACKAGE



18, 19 & 20 SEPTEMBER 2023 | ROYALE CHULAN KUALA LUMPUR

WWW.KLIFF.COM.MY



WELCOME

The 18th KLIFF 2023 will take place on September 18, 19 and 20 under the theme “**Harnessing Islamic Finance and Social Finance for a Sustainable Future**”. KLIFF 2023 will be organised by the Centre for Research and Training (CERT) in collaboration with AIBIM, ASAS, AMANIE and HSK. Aiming to accelerate Islamic Finance development in Malaysia and globally, the conference will involve most financial institutions (FIs) and stakeholders along their value chain. More than 1,000 participants will attend the three-day conference, including government officials, regulators, board members, managing directors, and senior executives. Other financial market players will also be represented at the event.





HIGHLIGHTS

1

18th Kuala Lumpur Islamic Finance Forum 2023
19 & 20 September 2023

2

16th Muzakarah for Shariah Advisors of Islamic Financial Institutions
18 September 2023

3

KLIFF Islamic Finance Roundtable
20 September 2023

4

KLIFF Industry Exhibition Booths
18, 19 & 20 September 2023

5

KLIFF Masterclass
21 September 2023

CORPORATE PARTNERSHIP

Sponsorship is one of the most effective ways to leverage the global platform and reach of KLIFF 2023. As an event with many participants from the government and business sectors, KLIFF 2023 offers its members excellent opportunities to raise their profile and showcase their companies.



Why BECOME A PARTNER

Key advantages of being a KLIFF 2023 sponsor include:

- Premier & leading Islamic finance conference in the region
- Global and the broad range of delegates from diverse backgrounds and institutions
- Supported and endorsed by regulators
- Estimated of more than 1,000 delegates for the 3-day event
- Enhance your brand appeal
- Reach out to Islamic finance leaders in the Asia-Pacific region
- Demonstrate your commitment to KLIFF
- Announce and market your Islamic finance initiatives
- Supported by extensive media coverage



PARTNERSHIP ALTERNATIVES



As a sponsor of KLIFF 2023, you will have several opportunities to raise your profile, reach out to potential customers, and demonstrate your company's commitment to the Islamic finance industry. Some of the opportunities available to sponsors include:

- Increased Visibility
- Networking Opportunities
- Brand Awareness
- Speaking Opportunities
- Access to Expertise
- Exhibition Space
- Thought Leadership
- Access to Research

Overall, sponsorship of KLIFF 2023 offers a number of benefits for companies looking to increase their visibility and reach in the Islamic finance industry. This can enable them to network with industry leaders and position themselves as thought leaders in the Islamic finance industry.

PACKAGE BENEFITS

We hope that you will find the most effective way for your company to participate in KLIFF 2023. This will enable you to get the most benefit from the sponsorship package. A sponsorship partner represents a long-term relationship of trust and exchange.

Please do not hesitate to contact us. We will do our best to answer your questions and make your participation in this forum successful.



01

Speaking & Moderating Slot

02

Logo Recognition & Placement

03

Conference Passes

04

Corporate Branding & Profiling



PARTNERSHIP PACKAGES

Title / Presenting Sponsor	Market Value
Diamond	RM250,000
Platinum	RM150,000
Gold	RM50,000
Silver	RM20,000
Exhibitor	RM5,000

TITLE & DETAILS	DIAMOND RM250,000	PLATINUM RM150,000	GOLD RM50,000	SILVER RM20,000	EXHIBITOR RM5,000
Speaking & Hosting	<ul style="list-style-type: none"> ■ Hosting KLIFF 2023 ■ Corporate Branding at KLIFF Opening Ceremony ■ Welcoming Speech at KLIFF Opening Ceremony ■ 2 Speaking slots at KLIFF ■ 1 Speaking slot at Muzakarah ■ 1 Moderating Slot at KLIFF/ Muzakarah 	<ul style="list-style-type: none"> ■ Hosting Muzakarah ■ Corporate Branding at Muzakarah Opening Ceremony ■ Welcoming Speech at Muzakarah Opening Ceremony ■ 1 Speaking slot at KLIFF ■ 1 Speaking slot at Muzakarah ■ 1 Moderating slot at KLIFF/ Muzakarah 	<ul style="list-style-type: none"> ■ 1 Speaking slot at KLIFF/ Muzakarah or ■ 1 Moderating Slot at KLIFF 	<ul style="list-style-type: none"> ■ 1 Speaking slot or ■ 1 Moderating Slot <p>** 1st come 1st basis</p>	<ul style="list-style-type: none"> ■ Nil
Company Logo Recognition	<ul style="list-style-type: none"> ■ Stage Backdrop ■ All Marketing & Media campaign ■ Official event website 	<ul style="list-style-type: none"> ■ Stage Backdrop ■ All Marketing & Media campaign ■ Official event website 	<ul style="list-style-type: none"> ■ Stage Backdrop ■ All Marketing & Media campaign ■ Official event website 	<ul style="list-style-type: none"> ■ Stage Backdrop ■ All Marketing & Media campaign ■ Official event website 	<ul style="list-style-type: none"> ■ Official event website ■ KLIFF Programme Book
Complimentary Seat	<ul style="list-style-type: none"> ■ 50 seats at KLIFF ■ 50 seats at Muzakarah ■ 5 seats at Masterclass 	<ul style="list-style-type: none"> ■ 30 seats at KLIFF ■ 30 seats at Muzakarah ■ 3 seats at Masterclass 	<ul style="list-style-type: none"> ■ 15 seats at KLIFF ■ 15 seats at Muzakarah ■ 1 seats at Masterclass 	<ul style="list-style-type: none"> ■ 10 seats at KLIFF ■ 10 seats at Muzakarah ■ 1 seats at Masterclass 	<ul style="list-style-type: none"> ■ 3 seats at KLIFF ■ 3 seats at Muzakarah
Advertisement & Marketing Promotion	<ul style="list-style-type: none"> ■ 2x 1-2 minutes of corporate videos ■ 2x company write up of 100 words ■ 4x A4 size of company adverts ■ 4 units of 3x3 meters booth (3 days) 	<ul style="list-style-type: none"> ■ 2x 1-2 minutes of corporate videos ■ 1x company write up of 100 words ■ 3x A4 size of company adverts ■ 2 units of 3x3 meters booth (3 days) 	<ul style="list-style-type: none"> ■ 1x 1 minutes of corporate videos ■ 1x company write up of 100 words ■ 1x A4 size of company adverts ■ 1 unit of 3x3 meters booth (3 days) 	<ul style="list-style-type: none"> ■ 1x A4 size of company advert ■ 1 unit 3x3 meters of booth (3 days) 	<ul style="list-style-type: none"> ■ 1 unit 3x2 meters of booth (3 days)

PAYMENT & CONDITIONS

- All prices listed are in Malaysian Ringgit.
- All payments must be made in Malaysian Ringgit.
- Bank cheques, direct transfers and credit card payments will be accepted.

Sponsors' Responsibility

It is the responsibility of the sponsors to provide the materials listed in the package once the commitment has been made. The companies that benefit most from their sponsorship are those that actively promote their presence at the conference. They will provide all necessary materials in a timely manner.

Sponsorship Acceptance Form

Once you have selected your preferred sponsorship package, CERT Events Sdn. Bhd. will prepare a sponsorship acceptance form for your signature. The form must be signed and returned within the specified timeframe.

Cancellation conditions for sponsorships

Cancellation of a sponsorship must be made in writing.

Disclaimer

The entitlements listed in this document are offered subject to confirmation of a Sponsor's involvement being received before the expiry of the period specified by CERT Events Sdn. Bhd. is received (e.g. production of promotional material).

CERT Events Sdn. Bhd. reserves the right to amend these packages if the programme format changes.

Deadlines

Company logos, descriptions and advertisements **must be submitted before 21 August 2023**. Please send the logo and advertisement poster in high resolution (at least 200 dpi) with 5 mm bleed area, in CMYK colour format (no BMP files), in Ai, PDF or JPEG format only, as well as other required information by email directly to: sponsor.kliff@cert.com.my



KLIFF 2023 SPONSORSHIP ACCEPTANCE FORM



(Please submit with proper capitalization and spacing, EXACTLY as it should appear on all published conference materials.)

Name of the company :

Address :

City/State :

PostCode :

Country :

Phone :

Fax :

Email :

Contact Person Mr/Mrs :

I, the undersigned, as a representative of the sponsoring organization listed above, authorize CERT Events Sdn. Bhd. to use the organization name;

on documents related to the 18th Kuala Lumpur Islamic Finance Forum (KLIFF 2023). I also understand that by signing this form, I agree to ensure that payment for the event listed above will be made. Payment for sponsorship is due as indicated above. I understand that failure to submit payment in full by the above referenced date will result in the organization's name being excluded from printed materials.

Company Stamp

Sponsor Representative
(Name / Signature / Date)

We are interested in (please check box)

<input type="checkbox"/>	Diamond Partner	RM250,000
<input type="checkbox"/>	Platinum Partner	RM150,000
<input type="checkbox"/>	Gold Partner	RM50,000
<input type="checkbox"/>	Silver Partner	RM20,000
<input type="checkbox"/>	Exhibitor	RM5,000

FORM OF PAYMENT

- ☐ Cheque Enclosed – make payable to Cert Events Sdn. Bhd.
- ☐ Invoice me. Note: Sponsorship is not final until payment has been received by CERT.

MAIL FORM TO:

CERT Events Sdn. Bhd.
277-B Jalan Bandar 11,
Metro Melawati,
53100 Kuala Lumpur, Malaysia.

Fax : 603-41061549
Tel : 603-41081439
Mobile : 017-3425658
Or, Email

sponsor.kliff@cert.com.my
www.kliff.my.my

18TH KUALA LUMPUR ISLAMIC FINANCE FORUM 2023

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